|  | Value \# | What specification: Driver \& Forces (internal/external) | Why specification: Strategy (strategic business objective) | Why specification: Value Driver | Whither specification: Goal (business/application/technology) | What/Which specification: Objective (CSF, plan, forecast, budget) | $\begin{aligned} & \text { What/Which specification: } \\ & \text { Performance Indicator } \\ & \text { (Strategic/TacticalOPperational) } \end{aligned}$ | What specification: Value Proposition |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Value Requirement <br> (What is required to execute the value creation process) | \# |  |  |  |  |  |  |  |
| Value Owner (Whom is ultimately responsible for the value management lifecycle) | \# |  |  |  |  |  |  |  |
| Business Area \& Group <br> (Which business area and group is the value creation process a part of) | \# |  |  |  |  |  |  |  |
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