



## Introduction to the Advanced Cross-Culture Leadership Program

Advanced Cross-Culture Leadership Program

K-LEAD



#### **Table of Contents**

- Introduction
- Chateau Le Grand Perray
- Objectives of the program
- Overview of the week
- Learning Journey and Agreement
- Peer sharing and coaching



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#### **Program** Team



Henrik von Scheel Program Executive LEADing Practice

#### **Change picture**



Prof Mark von Rosing Program Executive Global University Alliance



Prof. Simon Polovina Program Manager Global University Alliance

#### Add picture

Katharina Guetl Facility Management Château Du Grand Perray



Joshua Michael Program Manager LEADing Practice



Marianne Fonseca

**LEADing Practice** 

Event Manager

Add picture

#### Add picture

Maria Hove International Horse Trainer Château Du Grand Perray Marietta Amann Event Maintenance Château Du Grand Perray

## **Program** Team



Henrik von Scheel Program Executive LEADing Practice



Prof Mark von Rosing Program Executive Global University Alliance



Prof. Simon Polovina Program Manager Global University Alliance



Joshua Michael Program Manager LEADing Practice



Marianne Fonseca Event Manager LEADing Practice



Mona Benthin Facility Coordinator Château Du Grand Perray

#### Henrik von Scheel

**Researcher** Pioneering in the field of patternicity research.

Co-chairman of the Institute of Strategy & Competitiveness at Global University Alliance



3 bestseller, 6 books and +40 articles.





#### Impact

"The leading authority on national and corporate competitiveness..."

Joy Macknight Financial Time Deputy Editor "One of the most pre-eminent strategists and advisor of his generation"

Eric Schmidt Chairman of Google parent Alphabet "Father of the digital agenda today and co-founders of the Industry 4.0, that ignited the global digital wave."

> Joy Macknight Financial Time Deputy Editor

## Prof. Mark von Rosing

#### Professor | Chairman of the Global University Alliance | Authority in Standard | Business Transformation Guru | Patternicity Scientist







(O)LEADING PRACTICE We set the Enterprise Standards! THE Open GROUP Meking standards work<sup>8</sup>





OTAN

Prof. Mark von Rosing is in every way an innovator affecting standards, frameworks, methods, and approaches internationally. In1999, he founded the Global University Alliance (GUA), an international consortium of +450 university lecturers and researchers whose aim it is to provide a collaborative platform for academic research and analysis leading to the creation of de-facto enterprise standards.

He has been involved of developing 96 Enterprise Standards and 56 Industry Standards. Founder of 'LEADing Practice" the Enterprise Standard body, and also has had a significant or primary role in developing standards in the following standard bodies:

- World Wide Web Consortium (W3C): lead the World Wide Web development to its full potential by developing protocols and guidelines that ensure the long-term growth of the Web/Internet.
- ISO: coordinating the development of international standards among various national standards organizations. Currently focused on are ISO 42010, the Systems and Software Engineering Architecture Description, and ISO 279, the Innovation Standard.
- **CEN:** the European Committee for Standardization (CEN, French: Comité Européen de Normalisation). Developing and maintaining coherent sets of standards and specifications across the thirty-three member countries. More than 60,000 technical experts as well as business federations, consumer, and other societal interest organisations are involved in the CEN network that reaches over 460 million people.
- NATO: the North Atlantic Treaty Organization; developing standards for the intergovernmental military alliance organizations. Strategy and Performance Management is used for the collective defence joint mission execution, both in mutual defence in response to an attack by any external party as well as for peacekeeping missions. In addition, the standards from LEADing Practice related to capability modelling, joint Business Process Execution and Enterprise Architecture are used as basis for NATO standard development i.e. the NAF 4 (NATO Architecture Framework).
- **Energetics:** Development of the energy standard body, Energetics, Prof. von Rosing is part of developing the energy standards used by countries and companies around the world. This includes the standards used by the upstream oil and gas organizations; providing improvements for their business models, performance concepts, and process and data models.
- The Information Security Forum (ISF): development member of the Information Security Forum
- Object Management Group (OMG): develop joint standards between OMG and LEADing Practice. This includes:
- Value Delivery Modeling Language (VDML), Business Motivation Modeling (BMM), Business Process Modeling Notations (BPMN), Decision Model and Notation (DMN) and Risk & Threat Modeling
- SAP AG Method developer e.g. ASAP, SAP Agile, BPM, Enterprise Architecture (EAF)

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Mona Benthin Facility Coordinator Château Du Grand Perray

# ((C) EADING PRACTICE We set the Enterprise Standards!

Henrik von Scheel Program Executiv LEADing Practice



Joshua Michael Program Manage LEADing Practice



Prof. Simon Polovina Program Manager Global University Alliance



Mona Benthin Facility Coordinator Château Du Grand Perray



**Research Themes** 



The Global University Alliance aligns intellectual resources across the academic world to:

**RESEARCH:** Address research concerns and questions that span from leadership to operational execution concepts, design, functions, tasks, information handling and governance and the relationships between those concepts within leadership and management disciplines.

**UNIVERSITY CURRICULUM:** Develop university curriculums for General Executive Programs (General Management, Advanced Management Programs), Bachelor and Master level.

**DEVELOP STANDARDS:** Package applied academic research and findings into reusable Business and Information

Management standards that used by industries and universities alike.

**COMMUNITY SHARING:** Share and publish the findings either in publications or to the Business & IT community as a whole.

**Publications:** We publish our research and findings in multiple publications, both together as a research group or as individuals (based on research focus).

Analyze real world situations



Study patterns, practices, concepts



Capture repeatable patterns



Capture Reference Content





Feedback & Enhancement



Degree of change





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Prof. Simon Polovina Program Manager Global University Alliance



Mona Benthin Facility Coordinator Château Du Grand Perray

#### Patterns of Leadership and Management Concepts Introduction to LEADing Practice



Like a recipe, where you can follow a sequence of simple steps to achieve a more complex end result

Even complex knowledge and concepts are simple to follow

Once repeatable patterns have been identified

A structured Way of Thinking A structured Way of Working W

A structured Way of Implementing

A structured Way of Governing



#### A structured Way of Thinking



#### A structured Way of Working



#### A structured Way of Implementing



#### A structured Way of Governing





#### Learning & Development Strategy for KPC and Subsidiaries K-Lead



employees.

required for their jobs.

employee development.

solutions for employees



#### استراتيحية التعلم والتطوير Learning & Development Strategy

رؤيتنا شركاء في القيادة نحو ثقافة تعلم ذات كفاءة عالية Vicion

Partners driving a high-performing learning culture

#### Linac

العمل في شراكة وثيقة مه جميه الأطراف ذات الصلة لتطوير الكفاءات والطموحات المهنية اللازمة للعاملين، لتحقيق النجاح في إستراتيجية العمل، من خلال أخذ مشورة الخبراء و تصميم و تقديم حلول تعليمية فعالة و عالية الجودة .

#### Mission Statement

Work in close partnership with all stakeholders to develop the competencies and career aspirations of employees, required to successfully deliver the business strategy, through expert advice and design & delivery of high-quality integrated processes and effective learning solutions

#### **Unified L&D Principles**

مبادىء التعلم والتطوير الموظفين/ العاملين يتحملون مسأولية تعلمهم وتطوير ذاتهم:

Employees are responsible for and should drive their own Learning & Development,

KPC and subsidiaries will outline the capabilities that

All Line managers are responsible for applying L&D processes to ensure employees develop the competencies

All Line managers act as coaches and facilitators of the

HR/ Training & Career Development will work as partner

with line managers and Subject Matter Experts (SMEs) in identifying needs and providing Learning and Development

HR/ Training & Career Development will develop L&D processes in collaboration with line management and act as custodians of the overall L&D processes.

Learning & Development investment will focus on developing required capabilities of the national workforce to

assist employees in planning their career development.

employees are expected to demonstrate for each role to

KPC and subsidiaries will provide the work processes Chilippin, a solid a share she and the answer was a solid a she as a solid resources and opportunities to support the development of unided and part in the second second

> مؤسسة البترول الكويتية وشركاتها التارعة تحدد القدرات والمعارات المطلوبة من الموظفين/ العاملين لكل معمة عمل/ وظيفة لمساعدتهم في تخطيط تطور هم البيمني.

القياديين والمشرفين مسؤولين عن تطبيق اجراءت الأعلم والتطوير لضمان أذاء الموظفين / العاملين لمعامعه بكفاءة.

القباديين والمشر فين يقوفون بدور الموجهين تتطوير الموظفين/ العافلين.

الموارد البشرية والتدريب والتطوير الوظيفي شريك فعال مع المنسؤولين والمختصين في تحديد الإحتباجات والحلول المناسبة للتعلم والنطوير uldel (mithould

الموارد التشرية والتدريب والتطوير الوظيفي في الراعي والمسؤول عن أحر ءات التعليم والتطوير بالثعاون مع الإدارت والمسؤولين المعتيين

استثمار التعلم والتطوير على العمالة الوطنية لتوفير فوق عاملة موهوية لجمنة المسلوبات

ensure talent supply for all levels **Kuwait Petroleum Corporation** 

and subsidiaries

The Unified Learning Management System supports the L&D Strategy made by OCD and signed by top management in 2015.



This strategy and its principles stresses that successful employee development depends on a strong and **proactive partnership** between the employee, his/her boss and Training & Career Development.

#### The Development Partnership Triangle



#### Proactive Learner

- It is your responsibility as an employee to:
- Work in partnership with your boss in developing your PDP
- Ensure that you have a development discussion with your boss
- Execute your PDP as agreed
- Seek feedback and learning opportunities
- Etc....

## Blended Learning Tools: 20:20:10

# And Protestars of the second s

#### Mentoring & Coaching 20%

- It is the responsibility of each Functional Manager to mentor and coach their direct employees to enable performance and development. Succession and talent pools should ideally be provided with a formal coach to enable their development. The following guidelines should be considered:
  - Coaching: The focus of the coaching process should be to behaviours and mindsets that will enable succession pool members to respond effectively in their new roles
  - **Mentoring:** The process must focus on developing and transferring skills and knowledge based on a specific developmental needs

achiever in the area in which they are mentoring.

A Mentor does not have to be the direct superior of an employee but must be an

JOBS SKILLS EXPER-

#### Training 10%

- Formal classroom training has been shown to be the least beneficial in ensuring learning and skills transfer
- However, this type of learning is critical for transitional learning i.e. when managers transition from one managerial level to the other
- This type of training will address knowledge gaps and enable employees to increase breadth of knowledge to be able to effectively operate at different levels of management
- For formal training courses to be more effective, they must be customised and also be implemented in combination with on-the-job application/action learning

# On-the-job Experiential Learning 70%

- This type of learning is the most effective in ensuring transfer of skills and learning. Examples of on-the-job learning experiences are:
  - Job Rotation / lateral moves
  - Strategic projects
  - Action learning projects
  - Stretch assignments
  - International projects
  - Acting positions
  - Shadow roles





Joshua Michael Program Manager LEADing Practice Marianne Fonseca Event Manager LEADing Practice Mona Benthin Facility Coordinator Château Du Grand Perray

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#### **Chateau Le Grand Perray**



#### Chateau Le Grand Perray

The Castle is nestled in the beautiful Loir Valley and close to the historic cities of Tour and Le Mans.

The Castle can accommodate events for executive delegates, with several larger conference, meeting and dining rooms. All of them decorated in the periodic 9<sup>th</sup>, 15<sup>th</sup> and 18<sup>th</sup> century style, but modernized to match our 21<sup>st</sup> century living with electronic equipment for projectors, flat screens, innovation work walls etc.

The castle offers exclusive peace, privacy and space to spread out, but also an opportunity for teambuilding and uninterrupted time to achieve the goals for your company.

#### The meeting rooms:

- Large conference room
- Several meeting rooms
- Several breakout rooms
- The Grand Salon
- The Dining room
- Outdoor and castle gardens



#### Location Chateau Le Grand Perray



#### Floor Plan Chateau Le Grand Perray







#### Prayer Room Chateau Le Grand Perray


#### Room Allocations Chateau Le Grand Perray

#### Accommodation:

15 double bedrooms in the Château and 2 bedroom in the General Castel, both recently refurbished to fit the period style. The bedrooms offer antique furnishing but in a comfortable and luxury setting and many have stunning views.





- 15 bedrooms in the Château
- 3 bedroom in the General Castle

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#### Objectives of the Program Program Scope

- Transform leaders into resilient outperformers
- Equip leaders with executive management expertise and crossfunctional perspective to drive performance.
- Strengthen core competencies, build powerful teams, achieve strategic goals, and accelerate personal transformation.



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## Curriculum

	Strategy	Leadership	Management	Exercise / Output
LEAD and drive	Understand emerging & disruptive trends	Advanced Decision Making (relate decision making to strategies)	Drive Strategy Execution	Lead strategy execution
	From emerging & disruptive trends to leading strategies	Reset the direction (ensure linkage between strategy and organizational areas)	Drive change	
	Develop Differentiating and competitive strategies	LEAD with renewed vision (relate strategy with vision)		
Communicate and guide	Explore new alternatives (innovation thinking)	Develop a cross cultural communication style (develop culture)		Promote innovation
	Develop Customer centric strategies		Drive Innovation change	
Organize and control	Develop enhanced situational and strategic thinking	Advanced Performance Management (ensure linkage between strategy and organizational areas)	Align strategy and execution	Create alignment (Horizontal and Vertical)
	Redefining the core differentiation aspects	Governance & Monitoring (relate strategies to control mechanisms)	Monitor & Control	
	Develop Lower Risk Strategies		Drive Transformational change	
Develop and manage	Develop Operational Excellence strategies	Leadership role in shaping culture	Social Intelligence in Leadership	Empowerment of leaders
	Learn problem-solving techniques	Emotional Intelligence in Leadership	Create passion in the teams (develop culture)	
Tools & Techniques	Understand how to develop a Strategy Map	Understand Strategy relationship to Business Model techniques	Understand Operating Model Techniques	
Personal Development	Develop a personal leadership plan	Create an individual leadership philosophy	Individual Performance Coaching	

Sunday	Monday	Tuesday	Wednesday
Basics	Strategy	Strategy	Leadership
Breakfast	Breakfast	Breakfast	Breakfast
30 AM >> Introduction - Program Manager Joshua	>> Lessons Learned - Program Manager	>> Lessons Learned - Program Manager	Lessons Learned - Program Manager
Michael	Joshua Michael	Joshua Michael	Joshua Michael
>> Objectives and goals	>> Techniques & tools that will be used	>> Techniques & tools that will be used today:	>> Techniques & tools on Organizational
>> Learning Agreement	today: Forces Map & Strategy Map	Strategy Model (relationship to business and	Alignment, Change Management
		operations, Body Language and Communication	
00 AM Break	Break	Break	Break
15 AM Facts on Advanced Leadership - Mark vor		Exercise with Horses (with Maria Hove and	Exercise with Horses (with Maria Hove an
Rosing	which components does it include and	international Horse trainer team)	international Horse trainer team)
>> Leadership types and styles	what doesn't it include. Presenter by the	>>Authentic leadership is about being	>> Understanding how to lead, manage
>> Leadership Personality Profiling	international speaker, researcher,	empathetic, aligning surroundings and getting	through communication and guidance, all
>> Introduction to Peer evaluations	publisher and thought leader Professor	your message across non-verbally and using	exemplified on horses. Horse behavior can
>> Describe your Individual Performance	Simon Polovina (an authority on Business	positive reinforcement.	directly be translated into the business
Coaching	Ontology)	>> Including: Lessons Learned around:	environment and can really enhance
		- Competitiveness & strategy	leadership skills.
00 AM Lunch	Lunch	- clear communication Lunch	Lunch
45 PM Advanced Cross-Culture Leadership	Strategy Design (with Prof. Simon	Open Discussion (with Maria Hove and Mark	Communicate and guide (Leadership) -
concepts. Illustrated through examples of		von Rosing) on Horse Exercise: Old versus	Mark von Rosing
top 500 organization Saxo Bank. The preser		new leadership strategy/style	>> Emotional intelligence in Leadership
the award wining C-level of the year: Michae			>> Clear communication and directions
Munck.	Group Exercise: specify your specific	through examples of the US Government. The	>> Social intelligence in Leadership
Mullox.	trends, drivers and forces	presenter is the award wining speaker and	>> Develop a cross cultural communication
	Individual Exercise: Populate the Force &	former US Defence Major: Ken Teske.	style (develop culture)
	driver man		>> Reinforce alignment
00 PM Pray time: 02:03 PM	Pray time: 02:03 PM	Pray time: 02:03 PM	
Break	Break	Break	
30 PM Part 2 of Advanced Cross-Culture Leader		Part 2 of Organizational Alignment.	
concepts. Illustrated through examples of		Illustrated through examples of the US	
top 500 organization Saxo Bank. The preser		Government. The presenter is the award wining	
the award wining C-level of the year: Michae		speaker and former US Defence Major: Ken	
Munck.	>> Drive Strategy Design	Teske.	
	>> Evaluate existing strategies and give		
30 PM Break	Break	Open Discussion (with Prof. Mark von Rosing &	
		Ken Teske) on Organizational Alignment	
00 PM Open discussion and Exercise (with Micha		Le Mans team dinner with optional shopping	
Munck and Prof. Mark von Rosing) on Advar			
Cross-Culture Leadership concepts on	Rosing):		
>> LEAD & Drive: Lead strategy execution	>> Relate the forces and drivers to your		
>> Organize & Control: Create alignment (H			
	ion >> Specify which strategy fits to which area		
>> Communicate & Guide: Promote innovati			
>> Communicate & Guide: Promote innovati >> Develop & Manage: Empowerment of lea	iders (of your business)		
>> Communicate & Guide: Promote innovati >> Develop & Manage: Empowerment of lea 30 PM	ders (of your business) Evening Activities: Strategy Game (with		
>> Communicate & Guide: Promote innovati >> Develop & Manage: Empowerment of lea 30 PM Evening Activities: Grilling	ders (of your business) Evening Activities: Strategy Game (with Marianne Fonseca)		
>> Communicate & Guide: Promote innovati >> Develop & Manage: Empowerment of lea 30 PM	ders (of your business) Evening Activities: Strategy Game (with	Pray time: 18:12 PM	

#### Advanced Cross-Culture Leadership Program (Module 1 @ Chateau Du Grand Perray)

#### Advanced Cross-Culture Leadership Program (Module 2 @ Kuwait Resort)

	Sunday	Monday	Tuesday	Wednesday
	Leadership	Leadership	Management	Management
	Breakfast	Breakfast	Breakfast	Breakfast
8:00 AM	<ul> <li>&gt;&gt; Summary of module 1 - Program Manager Joshua Michael</li> <li>&gt;&gt; Objectives and goals</li> <li>&gt;&gt; Learning Agreement</li> </ul>	<ul> <li>&gt;&gt; Lessons Learned - Program Manager Joshua Michael</li> <li>&gt;&gt; Techniques &amp; tools on understand</li> <li>Operating Model Techniques</li> </ul>	<ul> <li>&gt;&gt; Lessons Learned - Program Manager Joshua Michael</li> <li>&gt;&gt; Techniques &amp; tools on understand Competitive Techniques</li> </ul>	<ul> <li>&gt;&gt; Lessons Learned - Program Manager</li> <li>Joshua Michael</li> <li>&gt;&gt; Techniques &amp; tools on understand</li> <li>Change Techniques</li> </ul>
10:00 AM	Break	Break	Break	Break
	Prof. Mark von Rosing >> Develop enhanced situational and strategic	Lead & Manage your Operations - Prof. Mark von Rosing >> What is an Operating Model >> The important aspects of an Operating Model	competitive >> Drive Optimization and standardization - what is	Develop and manage your business - Thomas Olsen >> The importance of inking issues, problems and pain points to your operating model >> The importance of relating the forces and drivers to your operating model
12:00 AM	Lunch & Prayer	Lunch & Prayer	Lunch & Prayer	Lunch & Prayer
12:45 PM		Abele & Prof. Mark von Rosing): >> What do you need within your Operating Model?	Execution work. Discover how Novozymes, the global leader in industrial biotechnology, bioinnovation, industrial enzymes production and microorganisms define a state of the art Supply Chain	Exercise: Relate your forces and drivers to your Operating Model (with Prof. Mark von Rosing): >> how to link issues, problems and pain points to your operating model >> how to define the future (which forces and drivers relate)
2:00 PM	Break	Break	Break	Break
	Part 2 - Advanced Organize and Control concepts example US Government & Government of Canada Border Control.	Develop your Operating Model - Part 1 (with Victor Abele & Prof. Mark von Rosing): >> How to structure your Operating Model? >> organizational areas, groups and the	Part 2 - Novozymes Operating Model and Strategy Execution work. Discover how Novozymes, the global leader in industrial biotechnology, bioinnovation, industrial enzymes production and	Drive Change in your business - Thomas Olsen & Prof. Mark von Rosing >> Open discussion on lessons learned >> Techniques that work >> Way of forward
3:30 PM	Break	Break	Break	Break
	Rosing) on Advanced leadership and management around	Develop your Operating Model - Part 2 (with Prof. Mark von Rosing): >> How to structure your Operating Model? >> organizational areas, groups and the functions	Open discussion (with Thomas Olsen & Prof. Mark von Rosing) on how to link strategy, innovation, standardization with your operating model	
5:30 PM	Joint Dinner	End of day	Joint Dinner	End of day

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#### Learning Journey Teaching Assembly



Adapted from Perception, Cognition and Learning Research by Extending Learning by P. Quinn and Learning Event Over Time by Thalheimer.

#### Ladder of Inference Observable Data & Experiences





I add Meanings (cultural and personal)



Source: Adapted from Action Science,

I make Assumptions based on the meanings I added



#### Ladder of Inference I draw Conclusions



#### Ladder of Inference I adopt Beliefs about the world



I take Action based on my beliefs



The Ladder of Inference – Avoiding 'Jumping to Conclusions'



The Reflexive Loop – Our beliefs affect what data we select next time



The Reflexive Loop - Our beliefs affect what data we select next time



The Reflexive Loop - Our beliefs affect what data we select next time



#### Learning Journey Learning Cycle – 5 Phases



DEFINITION	"I understand what you're talking about."	
VALIDATION	"I understand why it's important."	
ASSIMILATION	"I know how it works and feels."	
INTEGRATION	"I can see how I'd incorporate this in my day-to-day life."	
TRANSITION	"I understand the relationship between this topic and the one we're about to discuss."	

- 1. In the **Definition Phase**, the workshop leader describes the meaning of a particular concept or group of words. By the end of this phase, participants understand the concept being explored and why it is being introduced.
- 2. During the **Validation Phase**, the workshop leader substantiates the value of the concept in a sound and meaningful way. By the end of this phase, participants appreciate the importance of the concept and are willing to "try it on for size."
- 3. The **Assimilation Phase** provides participants with an opportunity to experience the concept, model, or technique. By the end of this phase, the participant has identified with the concept, model, or technique and is aware of its impact on his/her personal performance or experience.
- 4. The **Integration Phase** starts when the participant sees how the concept, model, or technique can be incorporated into current day-to-day practice. By the end of this phase participants have started blending the concept into their behavioral or attitudinal repertoire.
- 5. The **Transition Phase** occurs as the workshop leader builds the bridge from one major concept or model to another. The Transition Phase is complete when the participants have consciously moved on from what they have just learned, and are aware of the reason for moving on to the next topic.



#### Learning Agreement Learning Cycle – 5 Phases

- Our expectations of the learning process
  - An open mind & attitude
  - Participation
  - Ask questions
  - No judgement
  - Enjoy the process
- What are **YOUR** expectations?



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#### What is Coaching? Coaching

When you look at how coaching is being defined/described there seems to be a polarization between two camps:

- Transference: those who believe that coaching is a process of transference - whereby one person with prior knowledge or experience can impact this wisdom to others with a goal to optimize performance.
- 2. Discovery: Those who think the coach's role is to help others release untapped capability – to help the person be who they are and what they want to be. Here the focus is more on <u>releasing</u> <u>potential</u>



#### Where does Coaching fit in? Coaching



#### Where does Coaching fit in? Coaching



The coach's role is to: a) help you make the change in your journey b) stick with the new direction.

**Divert** - In this case the angle of deviation is marginal and will have a relatively small level of of impact on you and your life.

Role of a Coach

Coaching

**Corner** - This is where someone makes a significant change and turns a corner in how they want to behave. In this case, the change has a larger deviation than a simple diversion from the normal behaviour.

Break - In this case the change is a significant variation from the normal direction.

**About turn** - This is a major change in direction, where the new action is the complete opposite to the old behaviours. This is a complete reversal from your established comfort zone. This would require major emotional, mental and physical energy.







#### What is Coaching? – questions to be answered Coaching

When considering what a coach does, it is relevant for you to consider:

- 1. What is your current situation?
- 2. What is the new direction you wish to take?
- 3. How different is the new from the current (degree of deviation)?
- 4. How strong will the reversion rubber band be?
- 5. How strong are the forces pulling you in the new direction?





What is Coaching? – What is the Goal? Coaching

Value through sustainable change



What is Coaching? – What is the Goal? Coaching

Value through sustainable change

- **Change** Something must be different at the end of the coaching process.
- Value the main gain is the value derived from the change not the change itself.
- Sustainability coaching that doesn't help isn't coaching.

The change process tends to often be a rush towards "fixing the problem".

But experience shows that successful and sustainable coaching is driven by a willingness to embrace and understand these principles.



- Skills Development
- Knowledge
- Methods
- Group/Team Coaching
- Brainstorming
- Group discussions
- Syndicate exercises
- Personal Coaching
- Action step list
- Lessons learned
- Skills practice follow up strategy



- Skills Development
- Knowledge
- Methods
- Group/Team Coaching
- Brainstorming
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- Personal Coaching
- Action step list
- Lessons learned
- Skills practice follow up strategy

We will be very direct, open, funny and provocative ..... ....but at no time aggressive















# **360** What is the goal?

Coaching and Mentoring Personal Development Plan Personal Coaching



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#### **QUESTIONS?**

#### **LEADing Practice**

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# Thank You



